



**CANADIAN CLIMATE FORUM**  
**LE FORUM CANADIEN DU CLIMAT**



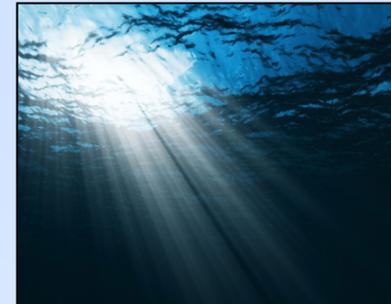
## **Climate Science Mobilization**

***Convening*** ◆ ***Disseminating*** ◆ ***Applying***

# THE FORUM'S MISSION IS....



*To broker, disseminate and apply  
evidence-based climate knowledge  
to advance decision making  
for a safer  
and more sustainable Canada*

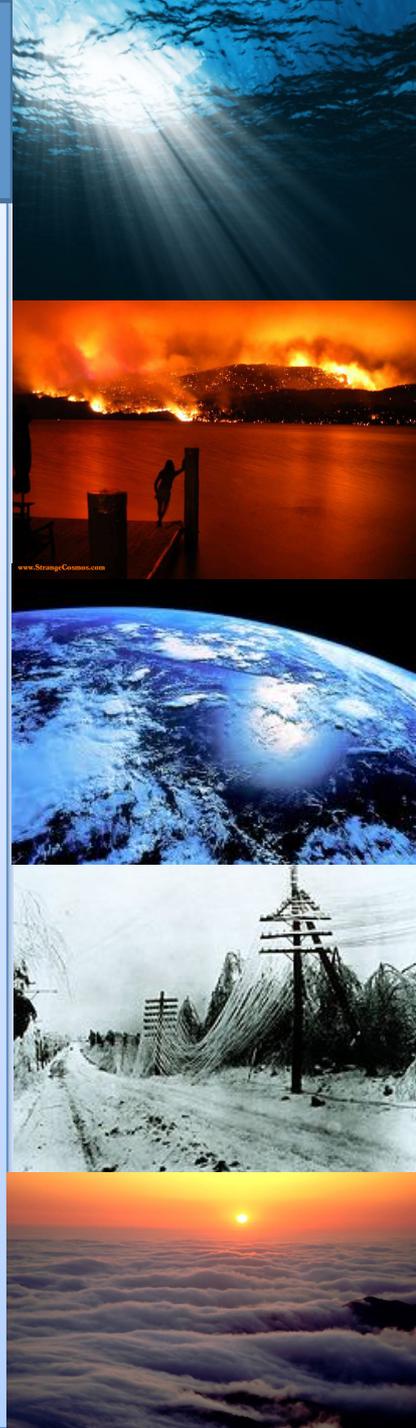
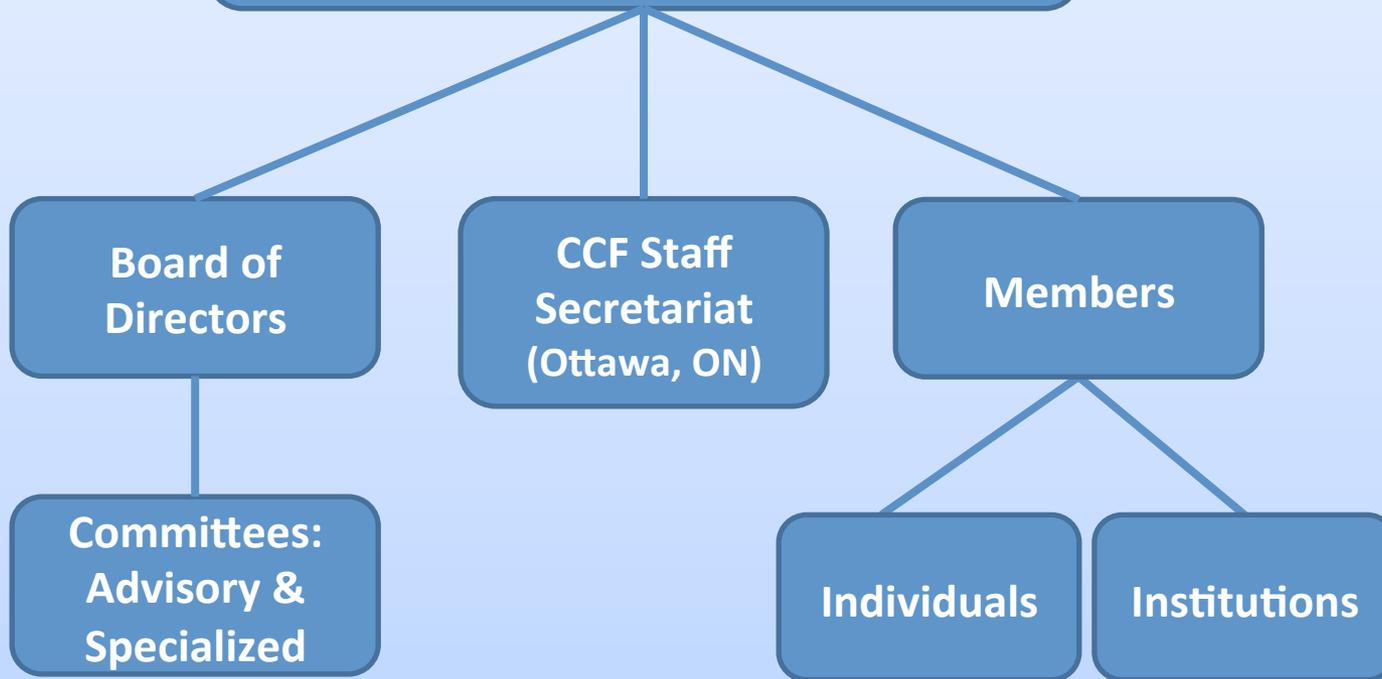


# Our Governance



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## Canadian Climate Forum (registered charity)



# A Distinguished Past



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## CFCAS from 2000 – 2013:

Was formerly the:

**Canadian Foundation for Climate and Atmospheric Sciences**

## CFCAS was:

- Canada's leading climate change granting agency (over \$118 million distributed for research)
- Led by world renowned climate science experts

## Since 2013:

- The Canadian Climate Forum (the Forum) transitioned to focus on the science to policy interface to drive best climate related policy and practices



# Our Main Role



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## ➤ Knowledge & Guidance - Adaptation and Mitigation Strategies

- **Climate Knowledge** – Source and disseminate climate information and help decision-makers with its application
- **Policy Development** – Convene leading subject experts and support policy makers to meet mandates and budgets

## ➤ Integrated Network – Access to vast network of leading climate science expertise from across sectors and the spectrum of climate related issues

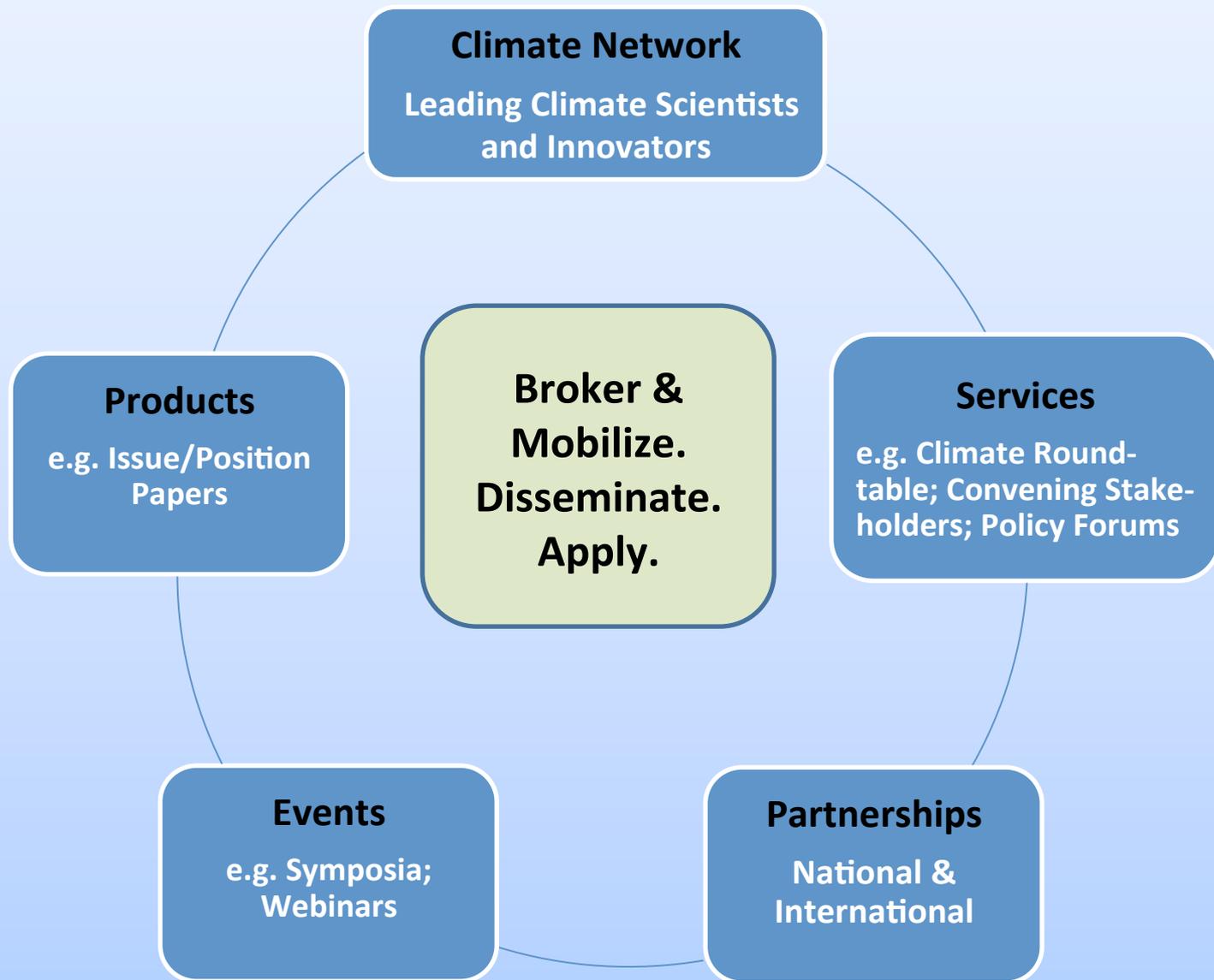
## ➤ Communications – Produce a range of publications for wide viewing, and host climate science related events

***National. Non-partisan. Independent.***

# How We Deliver



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## Recent Highlights 2014-2015

### Events:

- ❖ *'Unraveling of the Arctic'* – Arctic21 & WWF - Earth Day, 2015
- ❖ *'On the Road to Paris'* - Event with FPAC & French Embassy, 2015
- ❖ *'Food Security in a Changing Climate'* - Annual Symposium 2015
- ❖ *'Extreme Weather'* – Annual Symposium 2014

### Services:

- ❖ Contracts for private and public sectors for expertise and guidance / project contribution/ policy development

### Publications:

- ❖ **Op-Eds** – Post COP21; NA Sea Level Rise; many others
- ❖ **Issue Papers (all linked to climate change):**
  - Ocean Acidification / Forest Products Industry / Urban Forests / Northern Infrastructure / Storm Surges / Extreme Weather
- ❖ **Other:** World Policy Forum; Hill Times; Vancouver Sun; ITK News; Public Sector Digest; CMOS News; and more



## Big Thinking Initiatives:

- ❖ Business Roundtable for Climate Resilience (next slide)
- ❖ Submission to Finance – Assisting Public Sector re Climate and Energy Policy (on website)
- ❖ Partnerships – Universities; Private Sector; NGOs etc.
- ❖ International Relations & Affiliations – Disaster Risk Reduction Focused (UNISDR; ARISE etc.)

## CCF Events:

- **Symposium 2016** – *‘Moving Towards Sustainable Energy’* (October 20-21, Westin Hotel, Ottawa)

## Publications:

### Sample Issue Papers (all linked to climate change):

- Ocean Acidification
- Climate Risk Management
- Sustainable/Renewable Energy



# Business Roundtable for Climate Resilience

A national initiative to foster private sector *collaboration*, *research* and *action* to drive better climate related risk management and public policy.

## Main Objectives:

### ➤ ***Pre-emptive Resilience Building***

Through systematic planning and prevention in order to reduce the **human and financial cost** of responses to future extreme weather disasters

### ➤ ***Multi-Sector Collaboration & Communication***

Working with industry, governments, scientists, and communities to effect change in **public policy** and increase investment to build safer and **more resilient communities**

***From Reaction to Resilience***





## Events & Products

- CCF issue papers
- Annual symposia
- Special events
- Webinars & podcasts
- Partnered projects
- Expert speakers

## Fee-for-Service

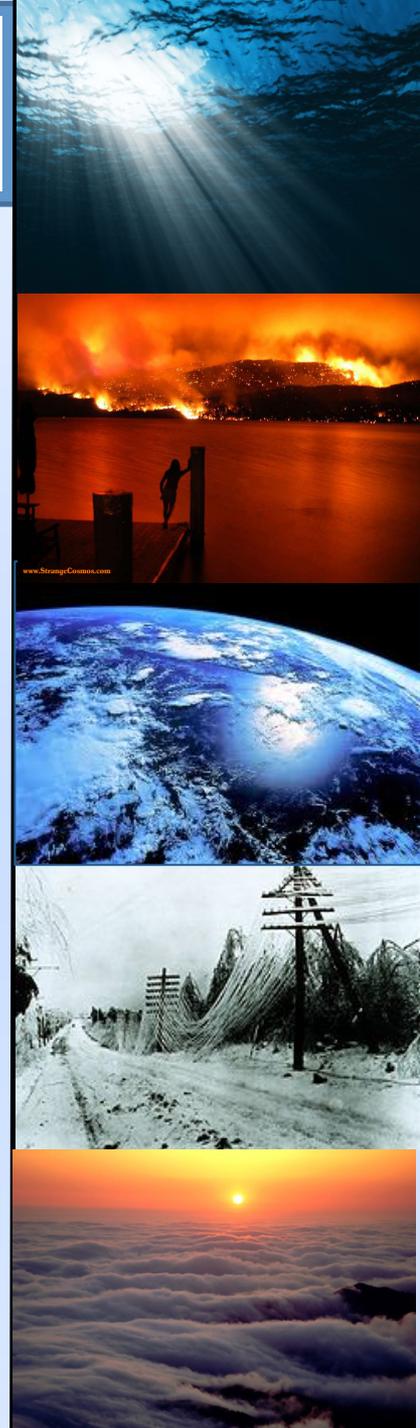
- Custom position papers
- Policy forums
- Convening & consultations  
Re adaptation/mitigation strategies and policies
- Climate data dissemination
- Stakeholder engagement

## Membership

- Entitlements by level
- Free publications
- Reduced rates for events and products
- Publication postings

## Sponsorship

- Premium national brand recognition
- Exclusive privileges
- Role in decision-making
- Access to CCF network
- Annual Symposia (national exposure)



# **SUPPORTING INFORMATION**



# Areas of Expertise



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- **Climate Adaptation & Mitigation** – Data and research interpretation, multi-sector integration, evaluation
- **Climate Risk/Emergency Planning** – Review, guidance, research
- **Convening** – Customized sessions supported by leading climate experts

## Policy Related:

- **Custom Policy Forums** – Targeted stakeholders
- **Government Relations** – Convene stakeholders with government(s) as well as across departments/ ministries to facilitate evidence-based decision-making



## □ Issue or Position Papers

- 8 page, colour, thematic; science of the issue/ industry position on an issue
- Company/industry's climate challenges and solutions
- Evidence-based; lay language; easy to understand
- Inform members, stakeholders, investors, public

## □ Webinars / Workshops / Policy Forums

- Custom webinars for employees, shareholders and others
- Policy forums to address specific issues (internally, with stakeholders, and/or with government officials)



## □ Your Organization's Public/Media Events

- Media event support: climate change expertise and representation
- Content design and spokesperson subject coaching
- Expert spokespersons for media inquiries (on retainer or per request)

## □ Annual Symposium

- National and international climate science leaders
- Key decision and policy makers in attendance
- Current topics with focus on innovative solutions
- Media, social media, prominent branding, video
- 2016 theme (October 20 - 21, Ottawa):

*'Moving Towards Sustainable Energy'*



# Contacts

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